Magazine Subscription Fundraiser

Leesville Road Bands Club is partnering with American Publishers (AP Magazines) to offer a fundraising program to band families. Over 900 magazines are available, with special pricing to us as a non-profit institution. For every magazine ordered through this program, AP Magazines will return 40% of the subscription price to the Bands Club, and we will then credit 90% of your total profit to your student account. 10% will need to stay in the General Bands Club fund to benefit the overall bands program. All major credit cards are accepted for payment. Renewals may be handled as well, but please check the recipient's name on the mailing label and submit it in exactly the same form for the continuation of the current subscription.

To **GET STARTED** you must register.

(If you have an account from last year; first click Register, login, confirm account then logout. Go to **SHOP ONLINE**)

- 1. Go to www.apmags.com
- 2. Click on the second tab: Register Student/Parent/Guardian
- 3. Enter the LRHS Bands code: WC3321
- 4. Click on First Time? Register an Account
- 5. Enter email address and create a password (write it down to remember it)
- 6. Confirm registration information and Proceed
- 7. Complete Student Profile (money to be used for buy supplies or field trip and activities)
- 8. Confirm profile
- 9. At this point, you can continue the process to have APmags generate an email to send to friends and family that explains the fundraiser or you can logout and go to the **SHOP ONLINE** instructions to place an order.

To **SHOP ONLINE**, follow these simple steps:

- 1. Go to www.apmags.com
- 2. Click on top tab: Shop to support a school/organization
- 3. Enter the LRHS Bands code: WC3321
- 4. Enter the students first and last name.
- 5. Shop for magazines and check out.

These make a great Gift!

Email Friends and Family

You can email your family and friends through the website or on your own. If you create an email on your own, just copy and paste the instructions above, SHOP ONLINE. If you want to send emails through the website, a general email is created by AP Magazine that explains the magazine fundraiser to your friends. They are given all the information/link to access the site and order or renew their magazine subscriptions at a discounted price for them plus being able to support your child! After you have registered/or have an account, follow the instructions below.

I have confirmed with AP Magazine that the only email your friends and family will receive is the one you send through the site. They will not receive another email unless you go back into the site and send them an email. The emails are not given/sold to anyone else.

To **SEND EMAIL** via the website to family and friends:

- 1. Go to www.apmags.com
- 2. Click on the second tab: Register a Student/Parent/Guardian
- 3. Login under Been here Before?
- 4. Follow the instructions and launch your fundraiser campaign.

Door-to-Door Flyer/Hand Out

You can also hand out an instructions sheet to your neighbors, Doctor office, Dentist Office, Hair and Nail Salon, etc.. See the Band website for a copy of Flyer hand out sheet. You just need to fill in your student's name.

Any questions please contact: VP Fundraising, <u>fundraising@leesvilleband.org</u>